

## **Profit School Prospectus**

Profit School is an exclusive Members-Only, Private Client Group for Professionals and Entrepreneurs who want to learn cutting edge strategies that can easily transform their jobs and businesses from Frustrating and Under-Paying to LUCRATIVE and FUN.

If you are not already a member of Profit School read on...

### **To Find Out If You Qualify**

To offer superior service to our Private Clients, Profit School is segmented into different levels of membership – tailored to meet your specific needs.

### **Benefits for All Members**

As a Profit School Member you get access to:

- **Private Dinner Club** – every month you'll have an opportunity to join me (Siya) and 11 other Private Clients for one of 2 private monthly dinners at a top restaurant. This opportunity alone is worth R1000 (free to members) – and you get all your questions answered over dinner. Terms and conditions do apply.
- **TGIF Drinks** – On Fridays you can also join me and other Private Clients for *Thank God It's Friday (TGIF) Drinks*. This is an opportunity to hang out, let your hair down, socialize and network with cool people. As a member you can also invite your friends. Terms and conditions do apply.
- **Monday Masterclass** – On Mondays you can join us for a free online Masterclass that I teach. Recordings of these classes are only available to members.
- **My private cell number** – You get my private and direct cell number (I urge you to handle with care).

Fees: Read under each specific membership level

### Cancellation

You can cancel your membership anytime for any reason whatsoever. In fact, you are encouraged to cancel as soon as you are unhappy – for any reason. We also don't want to have unhappy private clients. Profit School was founded on the basis that we all want happy and prosperous lives – so any unhappiness for any of our members would go against this belief.

If at the time of cancellation you have paid your full annual fee – we will simply deduct the months of membership you've utilized and refund you the balance. You can keep all the material already sent to you – because it's yours.

We also reserve a right to terminate your membership and refund you accordingly should we feel that you are no longer an ideal Private Client.

## **One Life To Live Membership (1L2L)**

If you had only one life to live (which you do) wouldn't you want to learn from the best of the best? Not only in your field, but the best leaders in business. Wouldn't you want to get the best career advice from the best advisors? ... the kind of advice that would propel you to the top of your field faster than the Average Joe and Jessica in your field.

### **As a 1L2L Member you:**

- Get Coaching and Mentorship
- Learn strategies that can help you shorten the time it takes most people to get to the top of your industry
- Learn "positioning strategies" used by all those regarded as "experts in the field"
- Learn insider information that could reduce the need to enroll for some of those expensive and endless Business School Programs
- Get career guidance and advice from CEOs and top executives from various industries
- Get advice from top HR, Recruiting and Marketing experts on the best and most effective ways to position yourself for success
- Learn powerful strategies to help you position yourself and be recognized within your company and within your industry as one of the top experts in your field
- Every month you receive a CD (posted to you) with advice and ideas that you can immediately apply to boost your career
- You can send any questions you have and they would be covered and answered in detail in future CD recordings

So if all of this sounds interesting to you, now let's find out if you qualify.

### **You qualify for 1L2L membership if you are:**

- A professional (or independent consultant)
- Friendly, cooperative and coachable
- Willing to learn and apply the lessons that resonate with you
- Willing and able to pay your membership fees
- An action-taker

### **Fees**

One Life To Live Membership Fee is R1 950 (annual fee – 2 Months Free)

OR

You can pay R195 monthly

**TO APPLY:** Simply fill in and Fax/Email the attached form and Proof of payment.

Please note: If your membership application is not successful, your payment will be refunded in full, immediately. No applications will be processed without payment.

## **Profit GPS Membership (PGPS)**

If you had only one life to live (which you do) wouldn't you want to learn the best available strategies that can help you multiply your profits fast? Profit GPS works exactly like the GPS in your car – to guide you to profits, by showing you the shortest path.

### **As a PGPS Member you:**

- Get Coaching and Mentorship
- Learn the 4 guaranteed Profit Influencers
- Learn the 5-Step Profit Pathway
- Learn over 150 ready-to-apply, tried, tested and proven Profit Boosters
- Every week we send you new business leads – we create an online system that collects leads for you. (This service alone is worth over R15 000 – as a member you get it for free.) We don't just teach you – we work in your business with you.
- Learn how to be an expert in your industry fast – and crush your competition!
- Attend 2 online classes every month where we teach you cutting edge profit-boosting strategies. You can attend from anywhere in the world, where you have internet connection. All the classes are recorded for your convenience – 24/7 access.
- One class is dedicated to answering all your burning questions.
- Get 24/7 access to a Password-protected, members-only area packed with great profit-boosting education.
- Get 2 free books a year

So if all of this sounds interesting to you, now let's find out if you qualify.

### **You qualify for PGPS membership if you are:**

- A professional or an entrepreneur who resigned from a professional job within the last 12 months
- Friendly, cooperative and coachable
- Willing to learn and apply the lessons that resonate with you
- Willing and able to pay your membership fees
- An action-taker

### **Fees**

Profit GPS Membership Fee is R2 950 (annual fee – 2 Months Free)

OR

You can pay R295 monthly

**TO APPLY:** Simply fill in and Fax/Email the attached form and Proof of payment.

Please note: If your membership application is not successful, your payment will be refunded in full, immediately. No applications will be processed without payment.

## **Profit GPS Mastery Membership (PGPS-M)**

If you had only one life to live (which you do) wouldn't you want to learn the best available strategies that can help you multiply your profits fast? Profit GPS works exactly like the GPS in your car – to guide you to profits, by showing you the shortest path.

### **As a PGPS-M Member you:**

- Get Coaching and Mentorship
- Learn the 4 guaranteed Profit Influencers
- Learn the 5-Step Profit Pathway
- Learn over 150 ready-to-apply, tried, tested and proven Profit Boosters
- Every week we send you new business leads – we create an online system that collects leads for you. (This service alone is worth over R15 000 – as a member you get it for free.) We don't just teach you – we work in your business with you.
- Learn how to be an expert in your industry fast – and crush your competition!
- Attend 2 online classes every month where we teach you cutting edge profit-boosting strategies. You can attend from anywhere in the world, where you have internet connection. All the classes are recorded for your convenience – 24/7 access.
- One class is dedicated to answering all your burning questions.
- Get 24/7 access to a Password-protected, members-only area packed with great profit-boosting education.
- Learn “positioning strategies” used by all those regarded as “experts in the field“
- Get guidance and advice from CEOs and top executives from various industries
- Every month you receive a CD (posted to you) with advice and ideas that you can immediately apply to boost your business
- You can send any questions you have and they would be covered and answered in detail in future CD recordings

### **The following benefits are exclusive to PGPS-M Members ONLY:**

- One on One Coaching and Consulting
- G20 Meetings: a group of 20 PGPS-M Members get together for a Mastermind Meeting 4 times a year to discuss breakthrough million rand ideas.
- CEO Visits: Four times a year you join a group of PGPS-M Members to visit a big corporation and meet the CEO (or relevant top exec) to discuss growth strategies
- Invitations to exclusive private events
- Get 4 free books a year

So if all of this sounds interesting to you, now let's find out if you qualify.

### **You qualify for membership if you are:**

- An entrepreneur (with a business making a minimum of R500 000 a year)
- Friendly, cooperative and coachable
- Willing to learn and apply the lessons that resonate with you
- Willing and able to pay your membership fees
- An action-taker

Fees

Profit GPS Membership Fee is R18 000 (annual fee – 3 Months Free (save R6 000))  
OR

You can pay R2 000 monthly

**TO APPLY:** Simply fill in and Fax/Email the attached form and Proof of payment.

Please note: If your membership application is not successful, your payment will be refunded in full, immediately. No applications will be processed without payment.

# Profit School Membership Application Form

Full Name: \_\_\_\_\_

Company (where you work): \_\_\_\_\_

Company (you own): \_\_\_\_\_

Designation: \_\_\_\_\_

Postal address: \_\_\_\_\_

\_\_\_\_\_

Contact number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Membership Level (choose one):**

**1. One Life To Live:** Annual [2 Free Months] (R1 950)  | Monthly (R195)

**2. Profit GPS:** Annual [2 Free Months] (R2 950)  | Monthly (R295)

**3. Profit GPS Mastery:** Annual [3 Free Months] (R18 000)  | Monthly (R2 000)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Banking Details:** Mapoko Research International | Standard Bank Sandton City  
Account #: 220 382 433 | Branch Code: 018105 | Reference: Your First & Last Name

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Fax or email the form and proof of payment to 086 245 1945 / [siya@siyamapoko.com](mailto:siya@siyamapoko.com)