



MAPOKO RESEARCH INTERNATIONAL

Week 1 Worksheet: Know Your Target

1. As we both know, our time on this earth has a deadline. So what are the 100 most important things you'd still like to DO (experiences), to HAVE (material comforts) and to IMPROVE on (to create the best possible version of yourself) before the ULTIMATE DEADLINE of life?
2. List 100 Reasons why success in business is most important to you and why failure is just not an option. Also think of how this would impact your children and your family. (Type on a new document)
3. You can only target 1 "bull's eye" at a time and every ball game (soccer, rugby, cricket, netball, basketball, etc.) uses 1 ball at a time – all players are focusing on scoring using one ball. You also need to focus on ONE target (or goal) at a time. What is your ONE MAJOR GOAL for the next 12 months? Make it specific and measurable.
4. How many hours do you dedicate to working ON your business each week? (Not IN it.)
5. If we were meeting 12 months from today, having this conversation, what would have to happen between now and then for you to feel that you've made great progress and you are happy with your success?
6. Imagine an article written by a journalist about you 10 years from now, titled: "***The rise of [Your Name] and how he/she created his/her wealth***". Please write this one page article as if you were the journalist in 2025. The article features:
 - a. Who [Your Name] is (10 years from now)
 - b. Where and how he/she started
 - c. How he/she made his/her first million
 - d. How he/she built his/her wealth over 10 years
 - e. The secrets to his/her success