

THE BUSINESS ROUNDTABLE

EXCLUSIVE INVITATION

You are invited to join a small group of business owners for a Special Business Roundtable in Sandton or virtually via Zoom.

What is it?

This is a special physical whole day event I'm hosting for a small group of business owners, to help them...

1. Learn more about the benefits of Corporate Partnership and Sponsorships,
2. Go beyond theory and create a step by step blueprint and a plan they will follow to approach these companies, and
3. Create powerful messaging that will be sent to big corporates immediately, while we are there at the event.

Why am I doing this?

To make it easy for people to overcome procrastination and fear of approaching big companies. To help them implement everything in just one day, with my guidance and the support of their peers.

What will you learn?

All the information that is key to successfully approaching big companies. More than just learning theory, we will do it. By the end of the day you will have contacted at least ONE big company. Using the same process, by the end of the week, you should be able to contact 10 to 20 more companies.

Where and When?

Hotel In Sandton (Address To Be Sent To Registered Guests) OR Via ZOOM

Tuesday 29 November 2022, 9AM - 4PM (Physical Event)

Thursday 1 December 2022, 9AM - 4PM (Virtual Event)

How do I book and when to book?

Simply make an EFT Payment to our FNB Account (details below). Only the first 30 payments received will have seats reserved. Only 10 VIP seats and 20 General Admission seats available. All BONUS GIFTS will be made available to you as soon as you make the payment.

For Virtual tickets - only the first 20 tickets (payments received) will qualify for the BONUS GIFT titled ***Financing Fast Business Growth Through Revenue Explosion***. There's really no incentive to wait if you know this is for you. Those who always sit on the fence or wait for the last minute will just have to miss out!

What are the ticket options?

General Admission (GA) = R995

VIP Ticket (VIP) = R1995

Virtual Ticket (Vir) = R750

| BENEFITS & GIFT BONUSES | GA | VIP | Vir |
|--|-----------|------------|------------|
| LIVE IN SANDTON: Corporate Partnerships & Sponsorships Implementation Workshop | Yes | Yes | - |
| LIVE IN SANDTON: Special Session: How To Grow Revenues Faster By Adding A Segment Of Premium Clients In Your Business | Yes | Yes | - |
| ZOOM ONLY: Corporate Partnerships & Sponsorships Implementation Workshop | Yes | Yes | Yes |
| ZOOM ONLY: Special Session: How To Grow Revenues Faster By Adding A Segment Of Premium Clients In Your Business | Yes | Yes | Yes |
| RECORDING: Corporate Partnerships & Sponsorships Implementation Workshop | Yes | Yes | Yes |
| RECORDING: Special Session: How To Grow Revenues Faster By Adding A Segment Of Premium Clients In Your Business | Yes | Yes | Yes |
| BONUS GIFT (R10K Value): 5-Day Corporate Partnerships & Sponsorships Challenge | Yes | Yes | - |
| BONUS GIFT: The 7 Masterclasses on Corporate Partnerships & Sponsorships | Yes | Yes | - |
| BONUS GIFT (R2K Value): Profit Insiders Letter (A 15-Page Physical Letter with Business Growth Secrets Sent To Your Home via Courier) | Yes | Yes | - |
| BONUS GIFT: 2-Hour Birthday Special: How To Grow Profits By Getting Premium Clients & Build Cash Reserves During A Bad Economy | - | Yes | - |
| BONUS GIFT: Financing Fast Business Growth Through Revenue Explosion | Yes | Yes | # |
| Tea, Coffee - refreshments | Yes | Yes | - |
| VIP LUNCH prepared by a top Chef | - | Yes | - |
| 1 to 1 Consulting (R3K Value): The 100K Formula (How to add an extra R100K or more to your MONTHLY revenue, predictably.) | ? | Yes | ? |
| | R 995 | R 1995 | R 750 |

= Only the first 20 Virtual Ticket buyers will get this gift.

? = Subject to availability of slots on my calendar. VIP Ticket Holders will get priority access to this Private Consulting Session with Siya.

Estimated value of these packages:

VIP = R22 400

General Admission = R17 500

Virtual Ticket = R5 495

Banking Details:

Motheo Leads (Pty) Ltd,
FNB,

Business Cheque Account,

Account #: 63007761562,

Branch Code: 252442,

Ref: Your Full Name

Proof of Payment: WhatsApp me 078 399 99565

OR email siya@mapokoresearch.com

PS: BENEFITS & BONUS GIFTS EXPLAINED

1. **Corporate Partnerships & Sponsorships Implementation Workshop (Live and Virtual) - A special never-been-done-before Implementation Workshop** where we learn a lot about Corporate Partnerships and Sponsorships, and we actually get down to business and contact big corporates while still live at the event.
2. **Special Session: How To Grow Revenues Faster By Adding A Segment Of Premium Clients In Your Business (Live and Virtual) - This is a special training I gave to Nedbank Business Clients in 2019.** You will learn why every business should have a segment of high value premium clients and why premium clients can spend up to 50 times more per transaction than average clients.
3. **RECORDINGS - The beauty of having recordings is that you will serve you as reference materials for years to come.** You'll get to revisit this training many times, and you'll get more value and different take-away points every time you go through it. Priceless value!!
4. **BONUS GIFT (R10K Value) - 5-Day Corporate Partnerships & Sponsorships Challenge:** This is a step by step simplified approach to this concept. It's designed for implementation and as such you can start following its guidance and reach out to corporate partners before you even attend the live event in Sandton or virtually. Some of our clients have closed multi-million Rand sponsorships deals from this training alone (no exaggeration!!).
5. **BONUS GIFT: The 7 Masterclasses on Corporate Partnerships & Sponsorships - Here are the masterclasses...**
 - A. **Masterclass 1 - How to convince big companies to sponsor you or partner with you in 2022**
 - B. **Masterclass 2 - Why most people will NEVER get Corporate Partners & how to avoid these costly mistakes**
 - C. **Masterclass 3 - How I got the Johannesburg Stock Exchange to partner with me [Personal Case Study]**
 - D. **Masterclass 4 - Why these partnerships were successful: Nedbank, JSE, Standard Bank, Georgetown University, Starke Ayres [Client Case Studies]**
 - E. **Masterclass 5 - How to ensure you never run out of CAPITAL by mastering Corporate Partnership**
 - F. **Masterclass 6 - How to use Corporate Partnerships & Sponsorships to sell your products/ services and get big contracts, enter business competitions and win awards and prize money... [More Client Case Studies]**
 - G. **Masterclass 7 - Why every small business, project, idea and NPO needs a Corporate Partner**
6. **BONUS GIFT (R2K Value): Profit Insiders Letter - This is a secret letter - 15-pages long - that I write every month and it gets sent via courier to a special group of my clients called Profit Insiders.** In it I cover specific tactical and strategic actions that my clients must take that month and months that follow to increase their profits. I share behind-the-scenes strategies that I use to grow my own profits. The copy you will get is titled ***How I Have An Unlimited Budget To Grow My Businesses***
7. **BONUS GIFT: 2-Hour Birthday Special: How To Grow Profits By Getting Premium Clients & Build Cash Reserves During A Bad Economy - I hosted this training as part of my birthday celebrations in July this year.** In this training I reveal 7 key lessons about growing profits and building cash reserves in a tough economic environment.
8. **BONUS GIFT: Financing Fast Business Growth Through Revenue Explosion - This is another 2-hour session I recorded a few years ago, but the lessons are timeless.** They work even better now that all our competitors are distracted by the million and one options to choose from... it's called analysis paralysis!
9. **1 to 1 Consulting (R3K Value): The 100K Formula (How to add an extra R100K or more to your MONTHLY revenue, predictably - I only share this with private clients who pay us between R50K and R200K per year.** This will be a sneak peek for you to see how they simplify

the revenue generation and create unmatched predictability every month. I can't wait to show you what simplicity and peaceful profitability looks like :)

10. **VIP LUNCH prepared by a top Chef** - I absolutely have to treat my VIP guests to a special lunch! Whenever I bring my clients to this venue - they always rave about the food prepared by this chef. I want to share that with my VIPs. Non-VIPs are encouraged to order their own lunch. Refreshments will be served throughout the day, for everyone!

What's the REAL VALUE of this opportunity?

These bonuses and everything we will do together do not even come close to the real value of this opportunity. The real value of this opportunity will be realised by the results you choose to create in your business using these tools and the partnerships and sponsorship deals you close with big corporates. Now, let me ask - how many corporate partnership deals do you think it would take for you to get your R1995 or R995 or R750 back?

Would you rather open a whole new universe of opportunities for yourself and your business for years to come by partnering with big corporates OR would you rather keep your R750 or R995 or R1995?

Make a choice that you believe will serve you best!

Are You IN? Don't Wait, Book NOW!

Banking Details:

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Business Cheque Account,
Account #: 63007761562,
Branch Code: 252442,
Ref: Your Full Name
Proof of Payment: WhatsApp me 078 399 99565
OR email siya@mapokoresearch.com

Best Wishes & Much Love,

Siya Mapoko